



TAMARA O'NEIL MBA, MBC

Author, International Keynote
Speaker, & Consultant

DISRUPTION, RESILIENCE,
& LEADERSHIP EXPERT

*Helping leaders and organizations navigate disruption,
strengthen resilience, and sustain excellence through
cultures of support and accountability.*

The **CARE Model**®

SUPPORTING PEOPLE WHILE
PRESERVING PERFORMANCE

EXPERTISE

LEADERSHIP THROUGH DISRUPTION

Helping leaders and organizations navigate change, adversity, grief, uncertainty, and transition without sacrificing performance.

ORGANIZATIONAL RESILIENCE

Building cultures and systems that strengthen trust, accountability, leadership continuity, and long-term organizational performance.

HIGH-PERFORMING CULTURES

Creating environments where support and accountability work together to drive sustained excellence.



30+ YEARS

leading teams across
hospitality and other industries



200+ EMPLOYEES

led large, complex teams
and organizations



\$100M+ PORTFOLIOS

executive leadership of
significant hospitality assets

INDUSTRY RECOGNITION

- Hotel of the Year
- General Manager of the Year
- Director of Sales of the Year
- Most Improved Hotel of the Year
- Best Financial Performance of the Year



Named: Most Influential Women
Leading Change, 2026



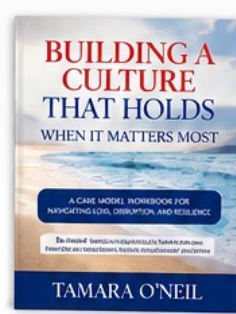
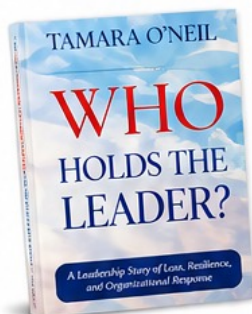
Featured in: The Hospitality Makers

PUBLICATIONS & THOUGHT LEADERSHIP

- 1 *Who Holds the Leader?* ... Author
- 2 *Building a Culture That Holds ...* Author,
companion organizational workbook
- 3 Internationally published business case studies ...
including Ivey Publishing and SAGE
- 4 *HotelExecutive* ... Contributing Writer
& Editorial Board Member

Contributing Author (3 Anthologies)

- *Women with Voices, V1*
- *Born to Rise, Awakening*
- *Shining a Light on Grief, V3*



Author of *Who Holds the Leader?*
Author of *Building a Culture That Holds*
Creator of the *O'Neil CARE Model*®

Published Business Case Study Author | Contributing Writer & Editorial Board
Member, *HotelExecutive* | University Teacher & Lecturer |
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Stronger Leaders. Healthier Cultures. Sustainable Performance.